



A brief introduction:

TARAA Human Development and Facilitation Consultants Private Limited is a consultancy registered under the Companies Registration Act 1956. The Head Office is in New Delhi. **TARAA** is focused on enhancing Capacities for Development of individuals and groups.



TARAA envisions a society in which women and men are compassionate and are able to make choices about their own development and decisions about their society. **TARAA**'s **mission** is to provide quality services to clients for enhancing capacities for social and human development.

TARAA offers consultancies and skills development programmes in documentation, advocacy, programme implementation, qualitative research and ethnographic studies, gender and social audits of different social and infrastructures development programmes/projects.

Currently South Asia, South East Asia and East Africa are the primary areas of work for **TARAA**. Strategic and common issues may require partnerships across global regions. Hence, **TARAA** is exploring the modality of either branches or partnerships with professional counterparts in South and South East Asia and East Africa.

TARAA's Understanding of Enhancing Capacity for Development



TARAA believes that capacity for development is not a neutral Endeavour as it is embedded in the notion in which development is conceived as a process of expanding 'the real freedoms people enjoy'.

Freedom depends on social and economic arrangements (such as education and health) as well as political and civil rights (such as liberty to participate in public discussions and scrutiny). "By this analysis, poverty results from inequality of access to resources and power at all levels, between different social and cultural groups and between men and women".

TARAA follows the Action Learning Approach as the core process. The aim of the assignment determines the format and size of engagement.



TARAA works with large systems as well as small and focused groups in the pursuit of transformational change in societies, **TARAA** seeks to work in partnership and in strategic alliances with networks of organizations, governmental or nongovernmental organizations and with community-based organizations.

Currently one of the projects that **TARAA** is participating in is on a large scale and an innovative one. This project has the attention of the country and the world. A brief about the project is given below.

In addition **TARAA** is also facilitating an initiative, with a Youth Association in Afghanistan, to engage youth in social reconstruction activities for ensuring peace. One component is learning the nature and practice of peace and nonviolence and the second component is to capitalize on the energy of youth and their love for cricket in Afghanistan. This component envisages exchange visits between the youth leaders and cricketers of the two countries.

TARAA is also initiating a social enterprise project for training young girls for livelihoods in the needle craft and hospitality industry.



Project for Capacity Enhancement Support for the Census of India 2011

It is supported by UN agencies in India and UNICEF is the lead agency.

Duration of project: 18 months

Total value of the Project: Rs. 12,18,8124.00:

India is conducting the 15th census of the country in February 2011 where every citizen of the country – from the newborns to the oldest persons living in the country – will be enumerated to update the national database on India's population. This is a massive task involving a few millions of functionaries (2.7 million enumerators and thousand of support and supervisory staff) and it is critical that each of these individual has a clear understanding of the critical features of census and the knowledge and skills to undertake and effectively perform the tasks assigned to them.

To undertake the training for the Census 2011 the following agencies have converged to form an Alliance of Master Trainers;

1. SPARSH Centre for Participatory Learning, Maharashtra
2. DEVNET, Bihar
3. SJDT, Meghalaya
4. TARAA HDF Consultants, Delhi
5. NESPYM, Assam
6. CINI, West Bengal



TARAA is the Regional Coordinator for the North of India. We are working with eight state level partners in Haryana, Punjab, Delhi, Uttar Pradesh, Chandigarh, Uttrakhand, Himachal Pradesh and Jammu and Kashmir.

In addition the Director of TARAA is also the interface between the Master Trainers' Alliance and the Office of the Registrar General of India. The Coordination office is in Mumbai and TARAA provides the backup in Delhi.

TARAA has handled till date approximately Rs. 1,23,05,218.00

THE PROJECT OBJECTIVES: Clear understanding of the critical features of Census as well as the knowledge and skills to undertake and effectively perform the tasks assigned to the functionaries is the key to success of this massive task.

For achieving the above the following are the prime objectives of the project-

- Development of User Friendly Manuals of Instructions along with the Training Guide and Tools for offering training at various levels of training;
- To create a pool of 90 National Trainers (45 from Alliance Partners and another 45 from Census Office) who in turn will train the Master Trainer Facilitators;
- Training of 725 Master Trainer Facilitators (375 from Alliance Partners and another 350 from Census Office) who in turn will train the Master Trainers;
- Training of 54, 000 Master Trainers (All appointed by Census Offices of the respective States) who in turn will train Enumerators; and
- Ensuring training to an estimated 27, 00, 000 Enumerators (All appointed by Census Offices) who will undertake the enumeration of every citizen of the country in February 2011.

Following are TARAA's partners in the Northern Region:

1. RUCHI, Bandh, Himachal Pradesh
2. CHIRAG, Uttarakhand
3. Centre for Social research, New Delhi
4. SAWRG, Allahabad, UP
5. SARTHI, Lucknow, UP
6. Department of Sociology, University of Kashmir, Srinagar
7. School of Business Management, Jammu University, Jammu



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